



**FOR IMMEDIATE RELEASE**

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**PolyBrite International and the Chicago Innovation Awards to Ring NASDAQ**

*Celebrating Innovation in the Chicago Region*

**Naperville IL** – PolyBrite International will join the Chicago Innovation Awards, the Chicago region’s foremost annual celebration of innovation, in New York City on Monday, February 25<sup>th</sup> to close the NASDAQ Stock Market, the premier exchange for technology companies. The event, arranged by the Chicago Innovation Awards, will emphasize the surge of innovation that is occurring in the Chicago region, and shine a spotlight on the organizations that make up its vibrant economy.

“This annual event is an excellent example of how the Chicago Innovation Awards celebrates the spirit of innovation in organizations across all industries, sizes and sectors,” said Tom Kuczmariski, Co-Founder of the Chicago Innovation Awards.

“We congratulate PolyBrite for winning the Chicago Innovation Awards, and applaud their commitment to innovation,” said Dan Miller, fellow Co-Founder.

Joining PolyBrite will be fellow winners of the 2012 Chicago Innovation Awards including BrightTag, BriteSeed, Catamaran, Champion Medical Technologies, Coyote Logistics, Cummins Allison, Feeding America, Littelfuse, Medline Industries, MentorMob, Mobcart, Moneythink, New Futuro, Northwestern Global Health Foundation, OptionsCity Software, and SMS Assist.

“We are excited to have the opportunity to ring the closing NASDAQ bell in New York City and applaud all the winners for their commitment to innovation, growth and employment in the state of Illinois,” said Carl Scianna, President & CEO of PolyBrite International. “PolyBrite is honored to be recognized for the Borealis A19 LED lamp and our dedication to sustainability and job creation through green lighting in the Chicago region.”

PolyBrite International won the Chicago Innovation Award for PolyBrite’s Borealis® A19 LED light bulb. PolyBrite has engineered an exceptional replacement for traditional incandescent and compact fluorescent lamps (CFLs) that consumes up to 90% less energy than traditional incandescent lighting and provides at least 50,000 hours of operation.

Designed for use in residential, commercial, hospitality and retail applications, the Borealis A19 LED lamp delivers remarkable energy reduction without compromising the quality of light and the environment. The classic look of the lamp and the patented design is available in a sophisticated clear filament or frosted lens, providing the same look and feel as standard household lamps used today.

## **About PolyBrite International**

PolyBrite International, Inc. has established itself as an innovative global LED lighting technology company since 1995. PolyBrite's 18 years of experience in designing and manufacturing LED light bulbs and fixtures across a wide range of product lines has given PolyBrite a unique insight into the needs of the marketplace and the demands of consumers who are looking to LEDs for energy and maintenance savings solutions. PolyBrite designs, engineers, and maintains complete control in manufacturing solid-state lighting products, creating LED lamps, Street Lighting, Panel and Tube Lighting and complete Signage lighting systems under its Borealis® brand name. The Borealis brand of LED products utilize PolyBrite's proprietary technology, circuitry and heat sink design, polymer lens technology, and overall design philosophy to bring energy efficiency, environmental sustainability and economic advantages of LED technology to the marketplace. PolyBrite's goal has been to provide a product that can seamlessly be integrated in a customer's current system while substantially decreasing their energy use and maintenance costs.

## **About the Chicago Innovation Awards**

Established in 2002, the Chicago Innovation Awards shine a bright light on the creative spirit of Chicago by focusing attention on the most significant new products and services introduced in the region. The winners each year are innovations that uniquely fill unmet needs, spark a competitive response in the marketplace, exceed market expectations, achieve financial success, and improve people's lives. They emerge from the public, private, and nonprofit sectors. Most importantly, the Chicago Innovation Awards remind us that innovation is thriving in America's heartland.

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